



Short 2017 review and 2018 forecast

by Emile van Essen, Founding Chair

In the centre of creation

Writing this article in the weekend of December 9th, I'm looking back to six years WSF, and before that, four years of Essence Sum. In this ten years my basic global plans for healthcare, education, and poverty elevation, transformed to the UN SDG 2030 Agenda. It was quiet a race at the top.

Having in stock some more global visions like on human rights, human organization, and (labor) economics – SHR, GLOS, and dLv – WSF stays now in the centre of her creation, ready to blossom out to fruit. 2017 was the year of stubborn markets shifting by experiencing the need for urgent sustainable action. In all layers of society the pressure for change is on.



Integral holons for power distribution

WSF internal processes shifted too: The management style went from hierarchic to holocratic, the Country Program Circle found grants at the GEF fund and broke through with the EU brochure and forty others, nailing the “Opening a Country – phase 2” process, and the WSF Index. HR and Mgt Bureau went through growth crisis. It is only by the trust and hard and unconditional labor of our 87 volunteers that WSF exists and develops to fruit. In 2018 Marketing, Finance, and HR will work direct with the service circles and become co-responsible for the results. Service level needs will lead their

development. Mgt.Bur and Policy become facilitators. WSF will get a Council and the Board will change. The Lead Link Team will grow strong. New (sub-)Circles will grow. Now we develop already three of them: Risk reduction; Mining, Oil & Gas; and Seaweed Fuel which is super cheap.

In 2017 partnerships matured with WFBN, UEF, NATO, WB-MIGA, Global Compact, CAUN, PEP and SDG Charter NL. Also project partnerships growth: With the Miami Network (new CDMs, project proposals in all sectors, finance, risk reduction), Richard his TreeSupporter, Paul his 200 + 500 ha forest projects, and much more.

Facing “WSF Focus 2017” targets

Most of them are not yet realized. Especially the Private & Leisure Circle stayed behind due to lack of a Lead Link and support priorities in other service area. Not planned but very welcomed was the development a fived Service Circle, containing too Consultancy, Fund for Funds, and Education. At December it splitted up in Consult and Expert. The sub-circle “Accreditation” for financial and organization recognition became part of the Policy Circle. Nico delivered a successful accreditation analysis, finding grant offering for around 150 countries at the GEF – UN Global Environment Facility. Nigeria decided to request for this grant to start-up our local program.

The City of The Hague rewarded WSF with a grant for her volunteer thank giving proposal, buying a fruit garden and organizing a barbeque. At December 7th we received the ANBI Status for tax reduction in the benefit of our sponsors. So ask all your friend to sponsor WSF.

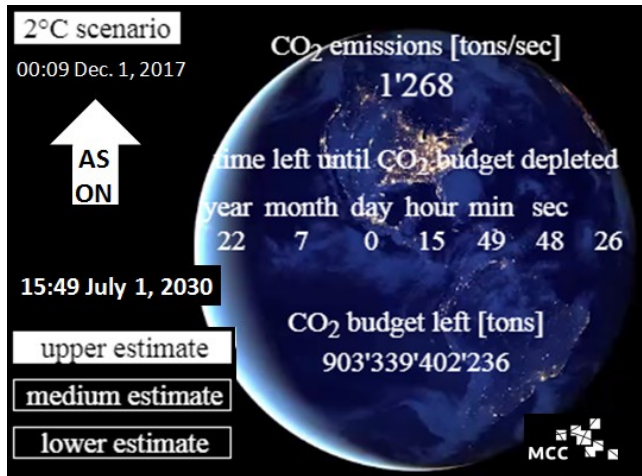
What we take from 2017 into 2018?

In January WSF will receive the “Den Haag Keurmerk voor Vrijwilligers” – HKV. With Rabobank we will discuss our mutual proposals for cooperation for a € 1 billion investment in global food production. With InvestNL we will discuss national and international program support. They have to invest € 5 billion from which € 2.5 is waiting proposals. So our small steps can grow big. For (Dutch) Pension Funds we will offer a “Fund for Funds” service, selecting and delivering investments in high quality CDM and SDG projects in the range of 0 risk 0 interest, small r/2%i, mid r/6%i, higher r/<>%i.



COP23 in Bonn showed change is urgent

Time is really running out and everyone simply must do much better together to drive climate action further and faster ahead now.



So in 2018 we will complete the transition to holacratic leadership to engage maximum empowerment from staff. All circle and sub-circle lead links will work with full responsibility for their targets using the full set of instruments and procedures.

Core targets

In short the core targets to settle are:
Consult - €3B FfF, 48 FTE Consult, €2M Edu;
Expert - 720 CDM PDD ready 240 more started;
Private - 1K Footprints, 10K Memberships, Shop;
City&Bus - Part of 6 networks, € 1B projects;
Country - 120 Countries, 60 funded, 30 offices;
UN&MG - Active in 5 UN and 5 MG orgs;
Marketing - Branding, sponsor & sales 4 services;
HRM - HQ and Country staff hiring and support;
Finance - €6B to €12B attracted & managed;
Policy - planning, Holacracy control, security;
Mgt.Bur - Structuring, coordinating & Report.

UN Global Compact

On the Engagement with Global Compact Local Network WSF went to all meetings and Emile became in 2016 Treasury Auditor for GC NL together with the KPN sustainability director.

For and with Global Compact NL we will deliver the NL GC Progress Report, analyzing the 130 NL Members SDG activities since The Paris Agreement, December 2015. This provide commentary to companies on Communications on Progress.

With the Dutch National SDG Coordinator, SDG Charter, and some foreign relations we are developing partnership projects on corporate sustainability. Our global program joins the need for climate change on four levels: World, Country, City, and Home. In 2018 we will connect them to support special initiatives and work streams.

For the education of our staff we started in September with the “UN CC Greatest Lesson” as a monthly cycle to open discussions and strengthening the focus. Another action to support the Global Compact and to engage with the initiative is our newsletter which goes out to our 180 staff and old staff, 2,000 business relations, 500 Heads of States, ambassadors to the UN, and UN Bureau’s, and 1,500 NGO’s and other top relations.

Our COE - Communication on Engagement - include some qualitative and quantitative measurement of outcomes illustrating the degree to which targets and performance indicators were met but we are not very open with that info on country specific and SDG project level. However we invite parties to cooperate and exchange this kind of info on operational level.

Statement of support and commitment

I and WSF express our continued support for the Global Compact and renewing the ongoing commitment to the initiative and its principles, Emile van Essen, Founding Chair.

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